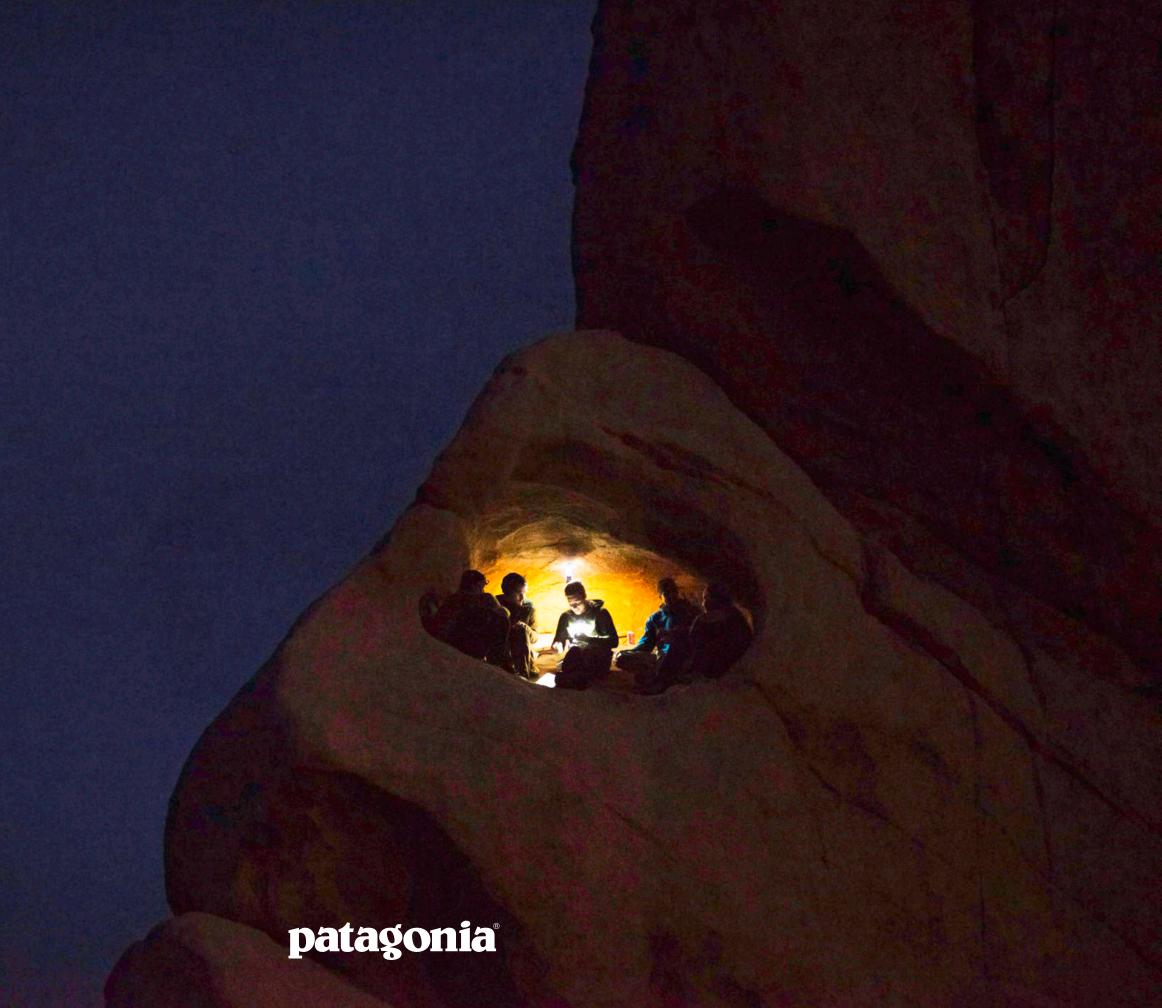
## Corporate & Group

Fall 2019



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Embroidered, screen-printed or altered products are eligible for warranty service as long as the product defect is not the result of those modifications. The issuance of credit or replacement product shall be at the sole discretion of Patagonia.

Cover: Ken Etzel

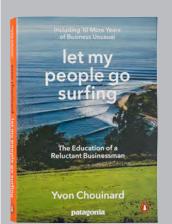


We're in business to save our home planet.





















# We're in business to save our home planet.

## We're in business to save our home planet.

## **Built to endure**

As an apparel company, the single best thing we can do for the planet is to make clothes that last, thereby cutting consumption, greenhouse gas emissions and waste. Keeping clothes in use is the best thing anyone can do, and our Worn Wear program helps to do just that. Even nine more months of use reduces a garment's footprint by almost a third.

## Confront the climate crisis

If we don't remove enough excess carbon from the air, Earth could be uninhabitable for large mammals—that includes us—by 2100. That's why we've switched to 100% clean, renewable energy for all our stores, offices and warehouses, and have invested in regenerative organic agriculture, which supports healthy food, clean fibers and captures carbon.

## **Create community**

We support efforts to defend our air, land and water around the globe. Through our self-imposed Earth tax, 1% for the Planet®, we fund environmental nonprofits. Our online platform, Patagonia Action Works, connects volunteers to local organizations. Retail stores provide grants and support to neighborhood groups, too.

## Clean up our own act

We're committed to sourcing materials that lessen our impact. We boost pay or fund social programs by working with Fair Trade Certified™ factories. We also share what we've learned about best practices so everyone can benefit.

## Defend public lands

Patagonia has fought to protect public lands for four decades. Now we're doing all we can to keep them out of the hands of the fossil fuel industry.

On public lands, oil and gas need to stay in the ground.

# Micro Puff





























Warm, windproof and water-resistant, our Nano Puff® styles are insulated with lightweight and highly compressible 60-gram PrimaLoft® Gold Insulation Eco with 55% postconsumer recycled content, wrapped in a 100% recycled polyester shell and lining. Imported.

Men's Nano Puff\* Vest \$149.00 | 84242 | XS-XXL | Regular fit | 227 g (8 oz)





Forge Grey Black

Men's Nano Puff\* Jacket \$199.00 | 84212 | XS-XXL | Regular fit | 337 g (11.9 oz)







Women's Nano Puff® Vest \$149.00 | 84247 | XXS-XXL | Regular fit | 207 g (7.3 oz)



Birch White Feather



Women's Nano Puff\* Jacket \$199.00 | 84217 | XXS-XXL | Regular fit | 283 g (10 oz)





## Nano-Air





















## Getting to 100%

### **100% USE RECYCLED MATERIALS**

100% FAIR TRADE CERTIFIED™ SEWN

## 100% PERFORMANCE EVERY WATERPROOF SHELL WE MAKE

The excuses: It's too hard, it's too expensive, nobody makes the fabric, it doesn't perform. The reality: This is no longer true.

As a company, we strive to uphold an uncompromising dedication to quality. We make products that perform, in the conditions they were made for—from belay parkas like the Grade VII, to stormproof shells, to our Nano-Air insulation for moving fast in cold conditions. And we design our products to last, because the longer you can keep something, the less likely you are to replace it.

An excerpt from our 1991 catalog highlights both points: "A person is not likely to fashion a spear for themselves whose point will break off in midflight: nor is someone who weaves their own basket likely to make it out of rotted straw. Similarly, if one is sewing a parka for a mate who is about to go hunting for the family with a temperature at 60 below, all stitches will be perfect."

Quality and performance have always been a given, but we also aim to make all of our technical products with recycled material. Doing this requires converting our virgin synthetic materials to recycled ones without compromising on performance.

But first we had to prove to a wider audience what our rigorous lab and field testing showed—that the recycled fabrics we were using performed just as well as their virgin counterparts. We tested the hell out of hundreds of fabrics, and with the help of new suppliers, we've successfully converted over 300

products from our technical line to recycled materials—most of those in the last two years.

And this season that includes the entire water-proof shell line (over 60 styles across our Alpine, Snow and Sportswear collections). That's a big deal—not necessarily from a technical innovation standpoint, but in terms or capacity. In order to meet our 2020 goal, there has to be a ready supply of recycled fabrics. Luckily, relationships with our supply chain were strong and longstanding—we shared values, they trusted our direction and they were willing to figure out how to make it happen.

Each shell is a multistage, multinational endeavor. It begins its life as recycled plastic chips that are collected in Italy and Slovenia. Yarn spun from these chips is then woven and finished in Japan, and the final garment is cut and sewn in Vietnam. The ability to collaborate with our worldwide partners and with every material type required for every waterproof shell has given us increased confidence that we can bring people together to get shit done.

The conversion was slow and gradual for a long time, then sudden. Now we've reached a point where we can draw a line in the sand that every shell uses recycled fabrics—and is Fair Trade Certified™ sewn—or we simply don't make it.



# Better Sweater® Vest and

1/4-Zip

Our easy-care Better Sweater® Vests and 1/4-Zips have a sweater-knit face and a moisture-wicking fleece interior that's spun from heathered yarns. Fair Trade Certified<sup>™</sup> sewn. Imported.

Women's Better Sweater® Vest









Birch White New Navy Black

## Women's Better Sweater® 1/4-Zip

Birch White New Navy Pelican















\$99.00 | 25882 | XS-3XL | Regular fit | 394 g (13.9 oz)

New Navy Stonewash Black

Men's Better Sweater® Vest

## Men's Better Sweater® 1/4-Zip







New Navy Stonewash Black

# Classic Synchilla













# Micro D

Lightweight Micro D<sup>®</sup> insulation is made of 100% recycled polyester microfleece that feels warm and soothing against your skin, wicks moisture, dries quickly and allows a full range of motion. Fair Trade Certified $^{\mathsf{TM}}$  sewn. Imported.

Women's Micro D\* 1/4-Zip \$59.00 | 26278 | XS-XL | Regular fit | 187 g (6.6 oz)



FEA Birch White Feather







Women's Micro D\* Snap-T\* Pullover \$89.00 + 26020 + XS-XL + Regular fit + 196 g (6.9 oz)





\$59.00 | 26176 | XS-3XL | Regular fit | 258 g (9.1 oz)

New Navy Feather

Men's Micro D\* Pullover

Men's Micro D\* Snap-T\* Pullover \$89.00 | 26165 | XXS-XXL | Regular fit | 258 g (9.1 oz)





Forge Grey New Navy

## Stories You Wear

A look back at six years of Worn Wear, and why we still think it's worth repairing your clothes for free.

Worn Wear was born in 2013 from the realization that, no matter how responsibly we build our products, nothing can beat keeping gear in play as long as possible.

Clothing is not usually the first thing that comes to mind when we think about waste, but in 2015, landfills received 10.5 million tons of textiles. Not to mention the energy footprint required to create new stuff to replace the old.

We believe in this so around the country in your stuff—or teaching in a habitable planet.

According to our of

Repair is radical because it directly opposes the linear economy's dependence on disposable products and planned obsolescence. Worn Wear promotes a circular economy: keep an object in use for as long as you can, get the most value out of it, then recover and repurpose the material at the "end" of its life.

We believe in this so strongly that our team has been continuously cruising around the country in a fleet of mobile repair shops with the mission of fixing your stuff-or teaching you how to fix it-for free. We see it as a small investment in a habitable planet.

According to our customers' Worn Wear\* blog posts, there are other reasons for holding on to well-used clothing, and they have nothing to do with landfill statistics. Folks say that clothes tend to jog their memories about good times they've had while wearing them. There's the twinkle-eye joy of passing them on to the next generation. They are, after all, the stories we wear.



4.93

Kilograms of CO<sub>2</sub> equivalent on average saved per Worn Wear piece 6.6

Gallons of water saved on average

100,000

Pieces of clothing fixed

10,909

Items repaired on the road

54,833

Pieces of clothing and gear repaired in 2018

84

Employees in the Reno In-house Repairs Department (59 new employees since 2015)

Warm and highly breathable, with outstanding stretch and durability, R1® insulation is made with exclusive Polartec® Power Grid® fabric (93% recycled polyester/7% spandex) with Polygiene® permanent odor control. Fair Trade Certified $^{\text{TM}}$  sewn. Imported.

#### Women's R1\* Pullover







Birch White Classic Navy Black

Men's R1\* Pullover \$129.00 | 40110 | XS-XXL | Slim fit | 332 g (11.7 oz)





Classic Navy Black

(not shown)

Women's R1\* Full-Zip Hoody \$169.00 | 40095 | XXS-XL | Slim fit | 360 g (12.7 oz)







Birch White

Men's R1\* Full-Zip Hoody \$169.00 | 40090 | XS-XXL | Slim fit | 394 g (13.9 oz)





Classic Navy Black



R2®

The perfect cold-weather crosslayer, our R2® TechFace Jacket provides warmth and breathability with the added benefits of abrasion and weather resistance. Made with 94% polyester (77% recycled)/6% spandex breathable stretch double weave with a DWR (durable water repellent) finish. Fair Trade Certified™ sewn. Imported.

Women's R2\* TechFace Jacket

\$169.00 | 83630 | XS-XL | Slim fit | 312 g (11 oz)





(not shown)

Men's R2\* TechFace Jacket

\$169.00 | 83625 | XS-XXL | Slim fit | 380 g (13.4 oz)





Classic Navy Black



Adze Jacket

For high-energy activity in cold, windy conditions, the Adze Jacket's 2-layer stretch-woven polyester/ spandex shell stops wind and sheds snow, and its bonded fleece grid interior wicks moisture and adds light insulation. Imported.

Women's Adze Jacket \$149.00 | 83545 | XXS-XL | Regular fit | 561 g (19.8 oz)





Classic Navy Black



# We Can Do Well and Good

### **B Corp: Harnessing the Power of Business**

Society's most challenging problems cannot be solved by government and nonprofits alone. The B Corp community works toward reduced inequality, lower levels of poverty, a healthier environment, stronger communities and the creation of more high-quality jobs with dignity and purpose. By harnessing the power of business, B Corps use profits and growth as a means to a greater end: positive impact for their employees, communities and the environment. Find out more at: bcorporation.net.

#### 1% for the Planet\*: Smart Environmental Giving

1% for the Planet is a global movement inspiring businesses and individuals to support environmental solutions through annual memberships and everyday actions. It advises on giving strategies, certifies donations and amplifies the impact of its network. Since its inception in 2002, members have donated some \$200 million to nonprofit environmental groups. Learn more at: one percent for the planet.org.





Designed for travel and everyday use, Silent Down products are made with 100% polyester (70% recycled) taffeta with mechanical stretch and a durable water repellent finish that sheds moisture, and insulated with toasty warm 700-fill-power Recycled Down (duck and goose down reclaimed from down products). Imported.

Men's Silent Down Shirt Jacket \$229.00 | 27925 | XS-XXL | Regular fit | 590 g (20.8 oz)

Women's Silent Down Jacket

Men's Silent Down Jacket \$279.00 | 27930 | XS-XXL | Regular fit | 587 g (20.7 oz)



DOWN





# Down Sweater

The perfect warmth for just about everything, our Down Sweaters are lightweight and windproof, with a 100% recycled polyester ripstop shell and 800-fill-power Advanced Global Traceable Down insulation. Imported.

Women's Down Sweater Vest

\$179.00 | 84628 | XXS-XXL | Regular fit | 221 g (7.8 oz)



Women's Down Sweater

\$229.00 | 84683 | XXS-XXL | Regular fit | 346 g (12.2 oz)



Men's Down Sweater Vest

\$179.00 | 84622 | XS-XXL | Regular fit | 278 g (9.8 oz)



Classic Navy Black

Men's Down Sweater

\$229.00 | 84674 | XS-XXL | Regular fit | 371 g (13.1 oz)



Bomber Jackets

Warm, windproof and water-resistant, the Women's Bomber is made of a recycled nylon plain weave insulated with 600-fill-power Recycled Down, and our Men's version uses a recycled polyester taffeta with 80-gram Thermogreen® polyester insulation. Imported.

**Women's Prow Bomber Jacket** \$199.00 | 28106 | XS-XL | Slim fit | 505 g (17.8 oz)



Men's Diamond Quilted Bomber Hoody











Organic Cotton Shirts

Made with soft 100% organic cotton that requires no synthetic chemicals or fertilizers to grow, our Vjosa River Pima Cotton Shirt is a classic, clean-cut style that pairs with nearly anything, and the Fjord Flannel Shirt is a more substantial heavyweight flannel for when snow-flakes fly. Imported.

Men's Long-Sleeved Fjord Flannel Shirt \$89.00 | 53947 | XS-XXL | Relaxed fit | 454 g (16 oz)



FGE

Men's Long-Sleeved Vjosa River Pima Cotton Shirt \$79.00 + 53900 + XS-XXL + Slim fit + 272 g (9.6 oz)





FEA

Classic Navy Feather Grey



# Logo Truckers

Put Your Logo On It: Our classic mid-crown trucker hat has an organic cotton front and headband, polyester mesh back and adjustable snap closure. Imported.

#### Logo Trucker Hat

\$35.00 | 12047 | One size | Mid crown | 91 g (3.2 oz)











# Patagonia Books®

Let My People Go Surfing: The Education of a Reluctant Businessman, Including 10 More Years of Business Unusual, by Yvon Chouinard (BK067 Paperback)

Now revised with updates from the last 10 years, this beloved book is part memoir, part manifesto. Legendary climber, businessman and environmentalist Yvon Chouinard, founder and owner of Patagonia, describes his life and lays out the principles he used to build Patagonia into a global business—a business that has an environmental mission and is a fun place to work. 272 pages with full-color photos throughout.

## The Responsible Company: What We've Learned from Patagonia's First 40 Years, by Yvon Chouinard and Vincent Stanley (BK230 Paperback)

Chouinard, Patagonia's founder, and Stanley, an editor of our Footprint Chronicles\*, draw on their 40 years' experience at Patagonia–and knowledge of current efforts by other companies, large and small–to articulate the elements of responsible business for our time. 144 pages.

### Tools for Grassroots Activists: Best Practices for Success in the Environmental Movement, Edited by Nora Gallagher and Lisa Myers (BK740 Paperback)

For over 20 years, Patagonia has organized a Tools Conference, where experts provide practical training to help make activists more effective. Now Patagonia has captured Tools' best wisdom and advice in a book, creating a resource for any organization hoping to hone core skills like campaign and communication strategy, grassroots organizing and lobbying. 288 pages with photos, graphs and charts.

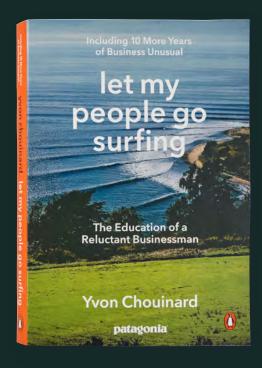
Patagonia Business Library (BK775)
Tools for Grassroots Activists, The
Responsible Company and Let My People Go
Surfing available as a boxed set.

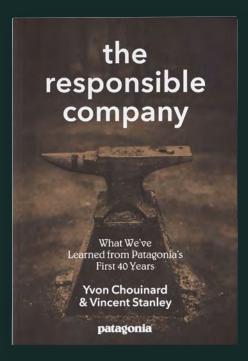
### Family Business: Innovative On-Site Child Care Since 1983, by Malinda Chouinard and Jennifer Ridgeway (BK760 Hardcover)

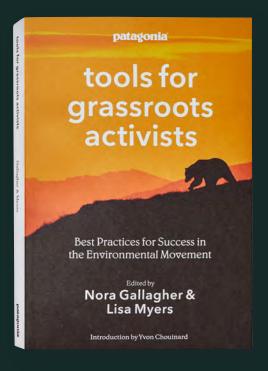
Family Business illustrates what high-quality child care looks like and why providing on-site child care to working families is at the heart of responsible business today. 396 pages with full-color photos throughout.

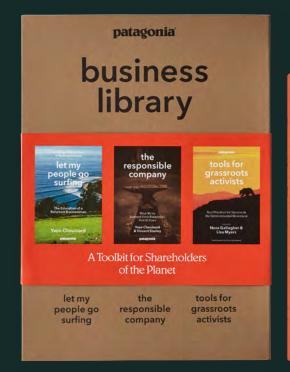
## Some Stories: Lessons from the Edge of Business and Sports, by Yvon Chouinard (BK805 Hardcover)

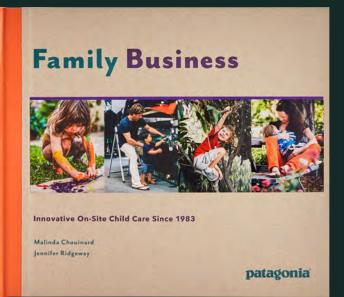
With articles on sports—from falconry to fishing and climbing to surfing, with musings on the purpose of business and the importance of environmental activism, Yvon Chouinard's *Some Stories* is an eclectic portrait of a unique life lived well. The result is more of Chouinard's iconoclastic and provocative thinking, his skilled storytelling and sense of humor, and a picture of the evolution of his thoughts and philosophies accompanied by illustrative photos, many never published before. 464 pages with full-color photos throughout.

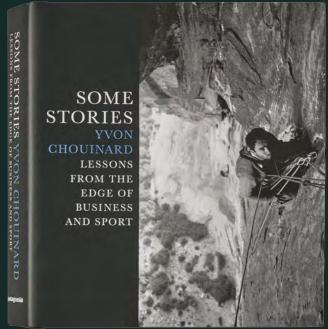












# Patagonia Provisions®

What could be simpler than eating? We all do it a few times a day. Yet that simple act can change our future. At Provisions, everything we make has a reason for being: to fix a broken food system. We believe that industrial production methods are destroying the earth, so we're leaving this extractive mentality behind and moving on to a regenerative one. When we grow and harvest our foods, we use organic farming practices that restore nutrients to the soil and remove carbon from the air. We fish using techniques that protect endangered species and habitat. We're working to give back at the same time that we take. So when you eat anything we produce, you're saying no to Big Ag, to poisoned landscapes and damaged oceans-to the status quo. You're eating to save our home planet.

Thoughtful gifts. Wide selection.

contact 415.729.9956 or sales@patagoniaprovisions.com



COLUMN MEST MENDEN 11/51/2021

patagonia

# Black Hole

The ultimate gear haulers—from quick-and-dirty road trips to that expedition you've been planning for a decade—there's a bag in the Black Hole\* collection to get you there. Our duffels, packs, totes, bags and cubes—in original or lightweight fabric—are durably built and have well thought out features to protect and organize your gear. Imported.

Ultralight Black Hole\* Duffel 30L



BLK Black

Black Hole\* Duffel 40L \$129.00 | 49338 | 930 g (2 lbs .8 o



Black

\$29.00 | 49361 | 99 g (3.5 c



BLK Black

**Black Hole\* Cube - Medium** \$39.00 | 49366 | 200 g (7.1 oz)















# Refugio Pack Adjustable and removable

Our midsize classic backpack with two main compartments and one external stash pocket for managing your daily grind. Imported.

Adjustable and removable sternum strap

Highly breathable mesh on back panel and shoulder harness



Large water-bottle pockets stretch to fit your favorite vessel

Refugio Pack 28L \$89.00 | 47912 | 666 g (1 lb 7.5 oz)



Hex Grey

Cavernous main compartment has a lined tablet pocket; padded laptop sleeve fits most 15" laptops

## Packs

Get carried away or keep it simple and take just what you need. Tough, well-designed packs in a variety of sizes with a host of great features that facilitate your every use. Imported.

### **Hold Me Tight**

## **Plenty of Pockets Carrying Comfort Lots of Room Room to Spare** patagonia **Built to Take It**

Arbor Classic Pack 25L

**You've Got Choices** 



**Atom Pack 18L** \$79.00 | 48290 | 488 g (1 lb 1.2 oz)

**Just What You Need** 





a DWR (durable water